



ENROL NOW

IN FNU'S **MEDIA** PROGRAMMES
– IN LINE WITH GLOBAL TRENDS

If you've been dreaming of a career as a journalist, public relations officer, digital media specialist or communications advisor, then the Fiji National University's (FNU) Media programmes are just for you.

If you are curious, critical, creative and ask hard questions, you will find the new courses at FNU stimulating and enjoyable.

Offered by the College of Humanities and Education (CHE), the University offers both a Certificate IV in Media and Journalism and the newly-introduced Bachelor of Media and Communication.

Bachelor of Media and Communication

The degree is in line with global trends and allows former students of the University's media courses to advance their qualifications.

CHE Department of Communication and Media Associate Professor, Dr Sky Marsen said the degree programme was designed in consultation with the media and communications industry and interviews with previous FNU media students.

"The traditional media learning was basically skills-based rather than theory-based and mostly focused on traditional media like radio and television" Dr Marsen said.

"However, this degree includes also areas such as digital and social media and public relations. This is a much wider degree and the only one in Fiji right now that is so detailed and broad."

"Because of its geographical and socio-cultural position, Fiji is in a unique position to contribute to cutting edge news stories on economic development, multiculturalism and climate change, and this degree aims to train young people to become leaders in the information and communication industries," she said.

"New graduates entering the workplace need to be flexible and entrepreneurial, able to transfer skills and create new knowledge, in order to make a better future for all of us."

The programme includes one semester of

industrial attachment and guest lecturers from the industry so that students are aware of real-world issues.

Graduates from the Diploma in Media and Journalism previously offered at FNU can return and upgrade their qualifications as credit transfer options are available.

Certificate IV in Media and Journalism

Students who wish to begin from a certificate level before advancing to the degree can enrol in the one-year Certificate IV in Media and Journalism programme.

The Certificate IV introduces students to news writing, research skills, radio and television journalism, print and web journalism, political journalism, values and ethics in journalism, public relations, and investigative journalism.

The Certificate has been remodelled into semester mode from the trimester schedule and students are able to learn the basics of the industry before refining their skills more when joining the industry or undertaking the degree course.

Programme Entry Requirements:

Certificate IV in Media and Journalism

A pass in Fiji School Leaving Certificate including a pass in English with 75% or more.

Bachelor of Media and Communication

A pass in Fiji Seventh Form Examination/Year 13 or equivalent with 50% in English plus best three subjects.

Mature age entry will depend on work experience and competencies in the English language.

Location of study (both courses):

Nasinu Campus

Career pathways:

- Journalist
- Public Relations/Communications Officer
- Social media analyst
- Digital Media specialist



I am proud of being an FNU graduate. From budding media professional to industry experts, the course offers something for everyone.

People who do not know about journalism think it is a glamorous job, but it requires a lot of hard work, and you have to develop a thick skin and be responsibly applying your journalism principles and ethics.

Sofaia Koroitanoa
Senior Multimedia Journalist
FNU alumni

For further information, contact:

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