

Artistic Matasawalevu pursues studies in Graphic Design

Creativity has been one of the strong suits for young Josaia Matasawalevu which has led him to enrol for the Certificate IV in Graphic Design at the Fiji National University (FNU).

The 19-year-old, accompanied by his aunt Sala Tamani, boarded the 7am bus from Naivacula, Tailevu to FNU Nasinu Campus to get a confirmation on his offer letter and complete the enrollment process.

Matasawalevu will join FNU's College of Humanities and Education which offers this programme.

"I am eager to begin this journey of tertiary studies with FNU. I am even more excited to learn about graphic designing which is my interest of study area," he said.

Free drawing is Matasawalevu's biggest passion and this was further boosted when two of his colleagues from his village enrolled in the same programme last year.

"I got to know from my friends that I can actually choose a career that complements my passion so well," commented the new student," he said.

"Designing and drawing has become an integral part of the business world today - from magazines, websites, billboards to even product packaging."

"With vibrant designs through graphic designing, messages can be conveyed clearly and effectively."

"I want to be well-trained in this field to be able to use my designs to persuade and attract attention of the intended audience," he added.

Matasawalevu is keen to explore the technologies and software used in the field of graphics design for effective communication of messages through appealing designs.

He is looking forward to creating a vibrant Graphic Design Portfolio of his own.

Aunt, Sala Tamani was instrumental in ensuring Matasawalevu gets enrolled in a programme which would enable her young nephew to strive in a career so dear to him.

"From his childhood days I have seen how creative he is; he draws with perfection. The little cartoon characters that he draws are always a delight to watch," said Tamani.

"Even during his exams, when we asked him to write and study, he would start drawing things which I later realised assisted him to learn the concepts better."

"We decided that with this programme, Matasawalevu will do best what he is good at."

Tamani added that the combined practical and theory method of programme delivery was also considered by Matasawalevu's family while selecting the tertiary education institution for his studies.



Josaia Matasawalevu (right) with his aunt Sala Tamani at FNU Nasinu Campus.