



**FIJI  
BUSINESS  
EXCELLENCE  
AWARDS**



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# Future Farms Pte Limited T/A Rooster Poultry

*"Innovations for Higher Productivity"*



2nd Team Excellence Competition 2022



# TEAM MEMBERS



**Team Facilitator  
Manakiwai Tui**



**Team Leader  
Sharon Reddy**



**Team Manager  
Ajendra Kumar**



**Nanise  
Nai**



**Shamal  
Lal**



**Viliame  
Sega**



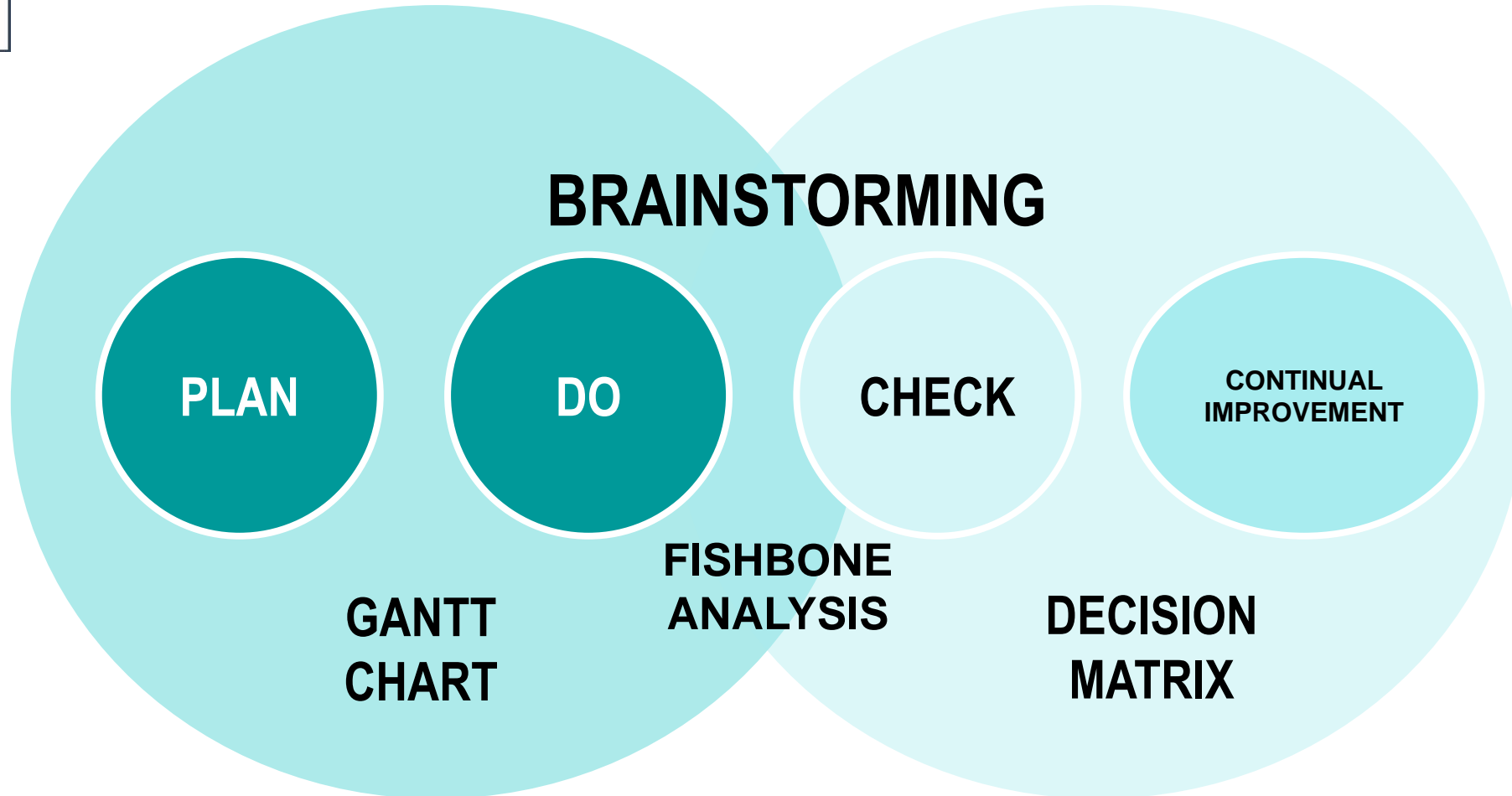
**Alipate  
Domona**



**Adi  
Sainimili**



# QUALITY CIRCLE TOOLS





Problem identification

Project Selection

Planning project journey

Data Collection

Target Setting

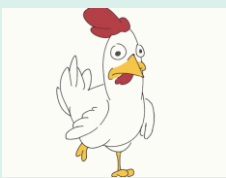


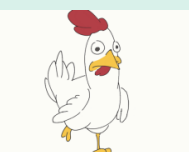
# ***Plan Stage***





# GANTT CHART



PDCC	Company Name	Future Farms Limited T/A Rooster Poultry			
	Project Year	2021			
	Months	APR - MAY	JUN - SEPT	OCT - NOV	DEC – TILL DATE
	Project Task				
PLAN	<ul style="list-style-type: none"> <li>Project Identification</li> <li>Project Selection</li> <li>Data Collection</li> </ul>				
DO	Implementation of Action Plan				
CHECK	Result Evaluation & Comparison				
CONTINUAL IMPROVEMENT	<ul style="list-style-type: none"> <li>To review the result</li> <li>Sustainability &amp; future project</li> </ul>				



# OPPORTUNITY PROBLEM LOG



**Low broiler performance**

**High shed temperature**

**Reduced airflow in the shed**

**Water wastage from cooling pad**

**High air drafts during brooding time**



# PROBLEM DEFINITION



## DECISION MATRIX

Criteria/ project type	Skills availability	Effectiveness of solution	Cost of implementation	Benefit of outcome	Total	Ranking
Scores	1-5	1-5	1-5	1-5		
Improve broiler performance (PIF)	4	4	4	4	16	1
Reduce shed temperature	4	4	3	4	15	2
Increasing air flow in the shed	4	3	3	4	14	3
Reducing water wastage from cooling pad	4	3	3	3	13	4
Low air drafts during brooding time	3	2	2	4	11	5

Rating: 1- Very low; 2- Low; 3- Medium; 4- High; 5- Very high



# PROJECT IDEA



## IMPROVING BROILER PERFORMANCE

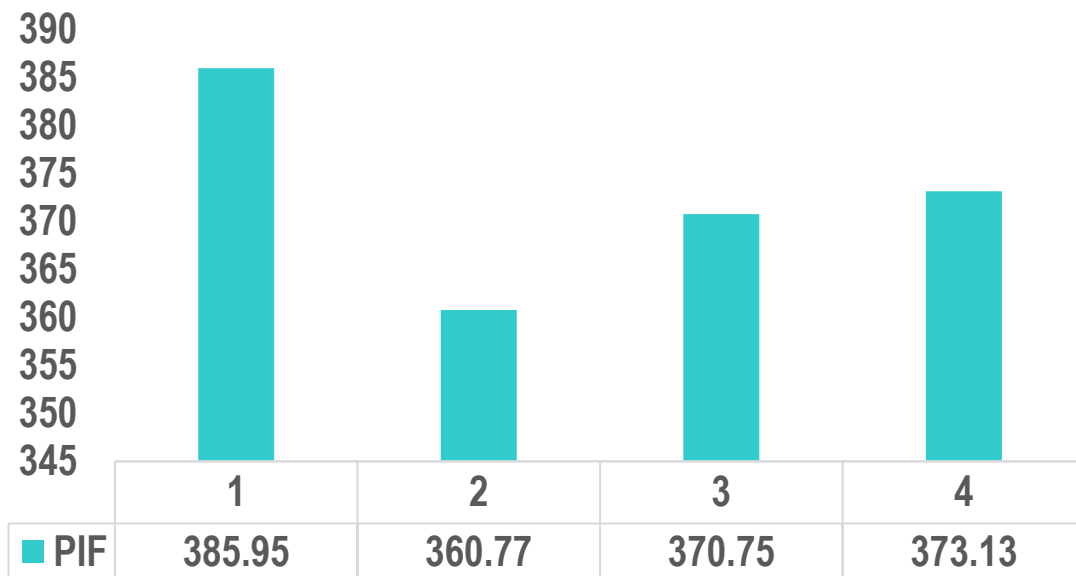




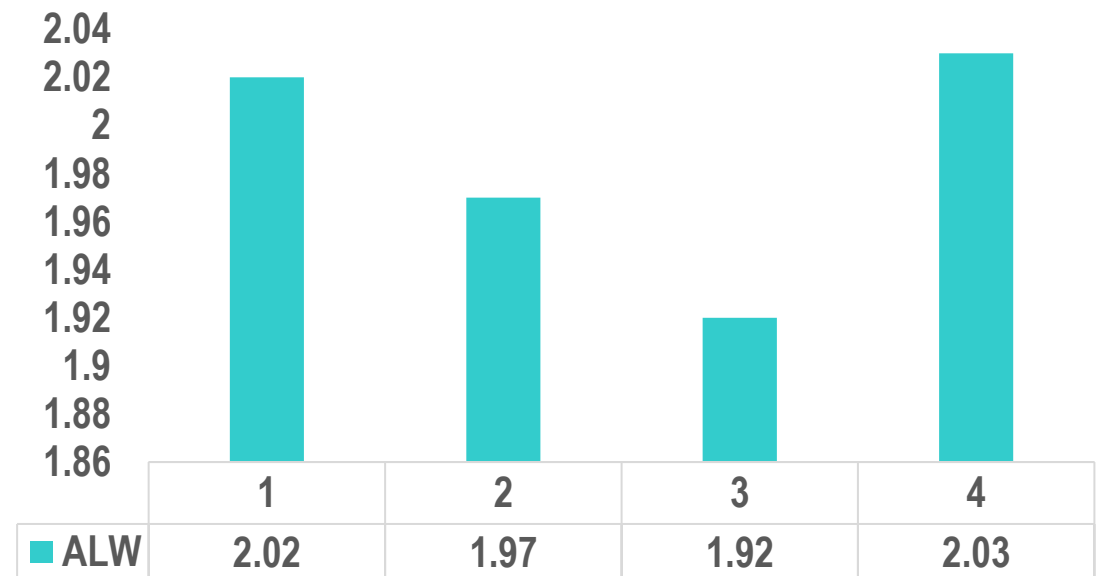
# DATA COLLECTION



Performance Indicating Factor - Cycle 1 to 4  
for Year 2021



Average Liveweight- Cycle 1 to 4 for Year  
2021

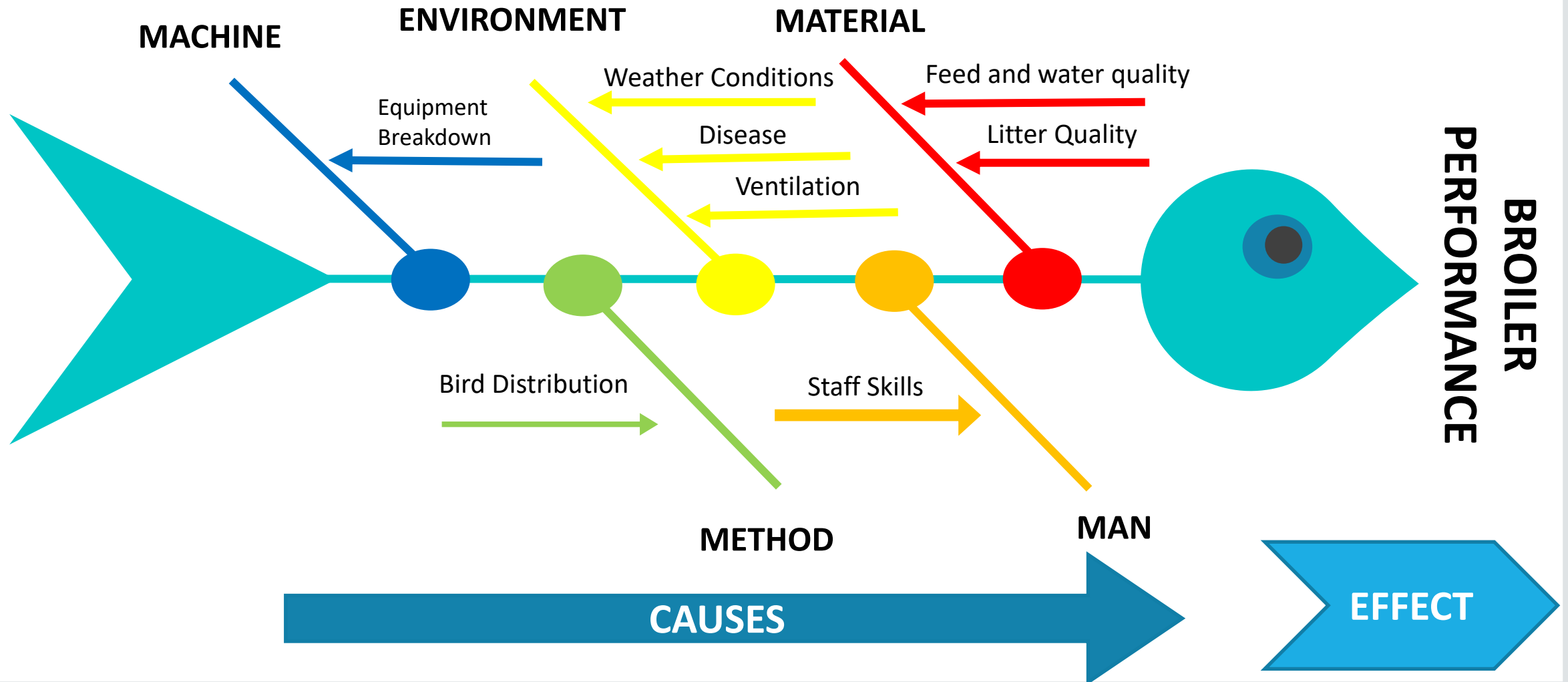


Compilation of the Performance indicating factor and average liveweight for the first 4 cycles.  
Average PIF: 373.08  
Average Liveweight: 1.98 Kg



# PROJECT DEFINITION

## FISHBONE ANALYSIS



## PROJECT DEFINITION

CAUSES	DESCRIPTION	PROBLEM	CORRECTIVE ACTION
<b>MATERIAL</b>	<ul style="list-style-type: none"> <li>- Feed &amp; water Quality</li> <li>- Wet Litter</li> </ul>	<ul style="list-style-type: none"> <li>- Mouldy feed and warm water</li> <li>- Bad odor and high downgrades</li> </ul>	<ul style="list-style-type: none"> <li>- Checking feed quality &amp; flushing with water tank insulation</li> <li>- Proper litter management</li> </ul>
<b>MAN</b>	<ul style="list-style-type: none"> <li>- Management Skills</li> </ul>	<ul style="list-style-type: none"> <li>- New Staffs</li> </ul>	<ul style="list-style-type: none"> <li>- Proper training given to staffs about the management skills</li> </ul>
<b>MACHINE</b>	<ul style="list-style-type: none"> <li>- Shed equipment</li> </ul>	<ul style="list-style-type: none"> <li>- Equipment breakdown</li> <li>- Faulty tunnel fans</li> </ul>	<ul style="list-style-type: none"> <li>- Ensure all shed equipment's and fans are fully functional.</li> </ul>
<b>ENVIRONMENT</b>	<ul style="list-style-type: none"> <li>- Weather conditions</li> <li>- Disease challenge</li> <li>- Poor shed ventilation</li> </ul>	<ul style="list-style-type: none"> <li>- Tropical season due to geographical location</li> <li>- Temperature fluctuation</li> <li>- Disease outbreak</li> </ul>	<ul style="list-style-type: none"> <li>- Weather is uncontrollable</li> <li>- Strict biosecurity protocols and effective treatment strategies</li> <li>- Use of cooling pad and fans</li> </ul>
<b>METHOD</b>	<ul style="list-style-type: none"> <li>- Poor bird distribution</li> </ul>	<ul style="list-style-type: none"> <li>- Congestion of birds</li> <li>- Poor uniformity</li> <li>- Low Avg. live weight</li> <li>- Bird to drinker and feeder ratio affected</li> </ul>	<p>????</p>



PROJECT DEFINITION

# BRAINSTORMING



# WHAT CAN WE DO TO IMPROVE POOR BIRD DISTRIBUTION?



**DO  
STAGE**

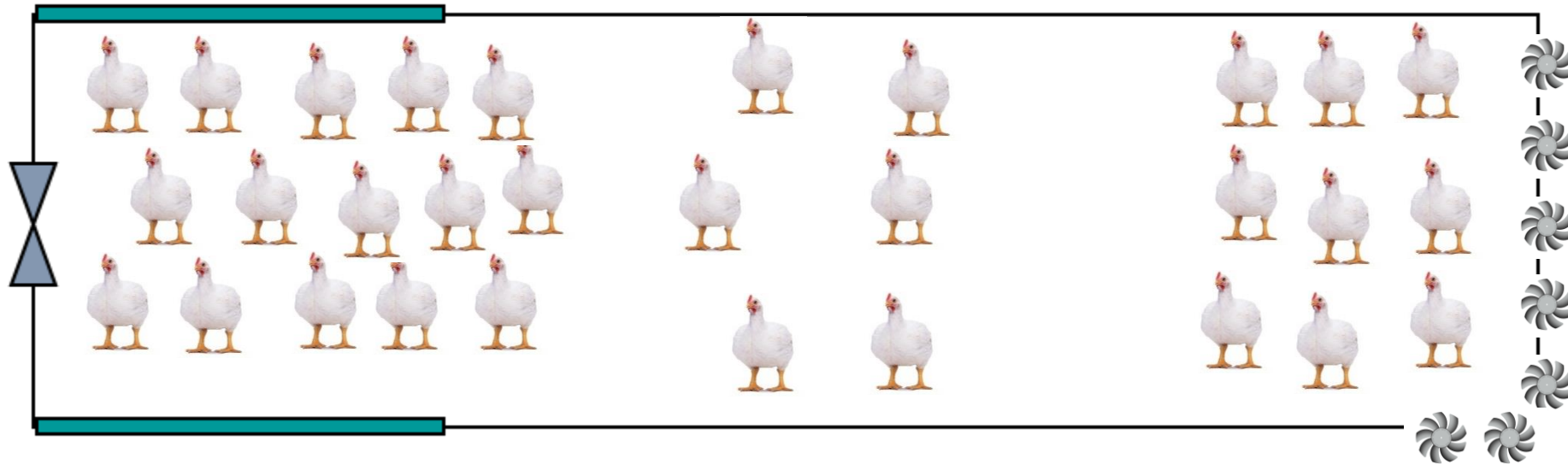
Implement the idea





# PROJECT DEFINITION

## BRAINSTORMING





## PROJECT DEFINITION



# Negative Impacts of Poor Bird Distribution

- 1** Bird to feeder & drinker ratio
- 2** Overcrowding in areas resulting in mortality
- 3** Negative impact on uniformity
- 4** Less ADG -> Lower live weight
- 5** Downgrades- Scratches due to congestion



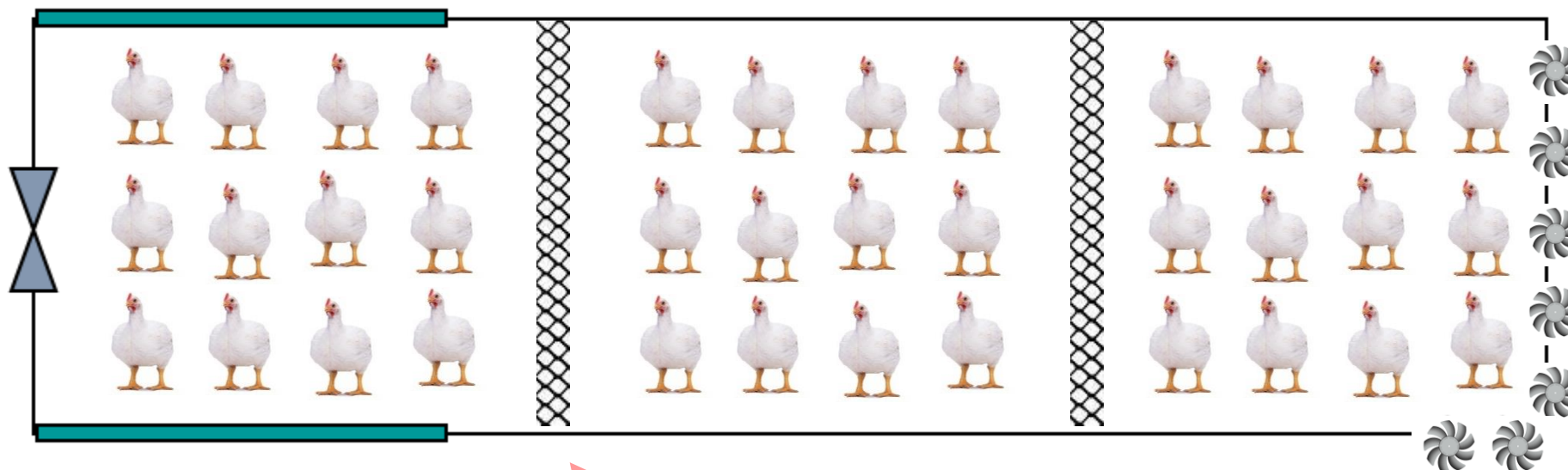


# PROJECT DEFINITION

## BRAINSTORMING



Even bird distribution



Gothic Mesh  
Barriers

## What it looks like....



Gothic mesh  
barriers

Actual view inside the shed showing;

- Proper bird distribution
- Stress free
- Good uniformity



# PROJECT TITLE



**IMPROVEMENT OF BROILER PERFORMANCE  
WITH THE USE OF GOTHIC MESH BARRIERS**



# COST OF IMPLEMENTATION



Materials	Material Cost	Total Material Cost	Labor Cost	Total Cost
Gothic Mesh	\$59.50/ sheet x 3 =\$178.50	\$327.50		
Round mild	\$12.50/ length x 10 =\$125		\$3.50/ hr x 16 hrs (2 labor/shed/day)	\$383.50/ shed x 6 shed
Flat bar	\$24/ bar x 1 =\$24		=\$56 /day /2 labor	= <b>\$2301</b>

# TEAM TARGETS



- IMPROVE THE PERFORMANCE INDICATING FACTOR (PIF)  $\geq$  400 POINTS
- TO MAINTAIN THE AVERAGE LIVEWEIGHT OF BIRD  $\geq$  2KG.



## CHECK STAGE



- \* Measure the effectiveness of the solution
- \* Analyze the results

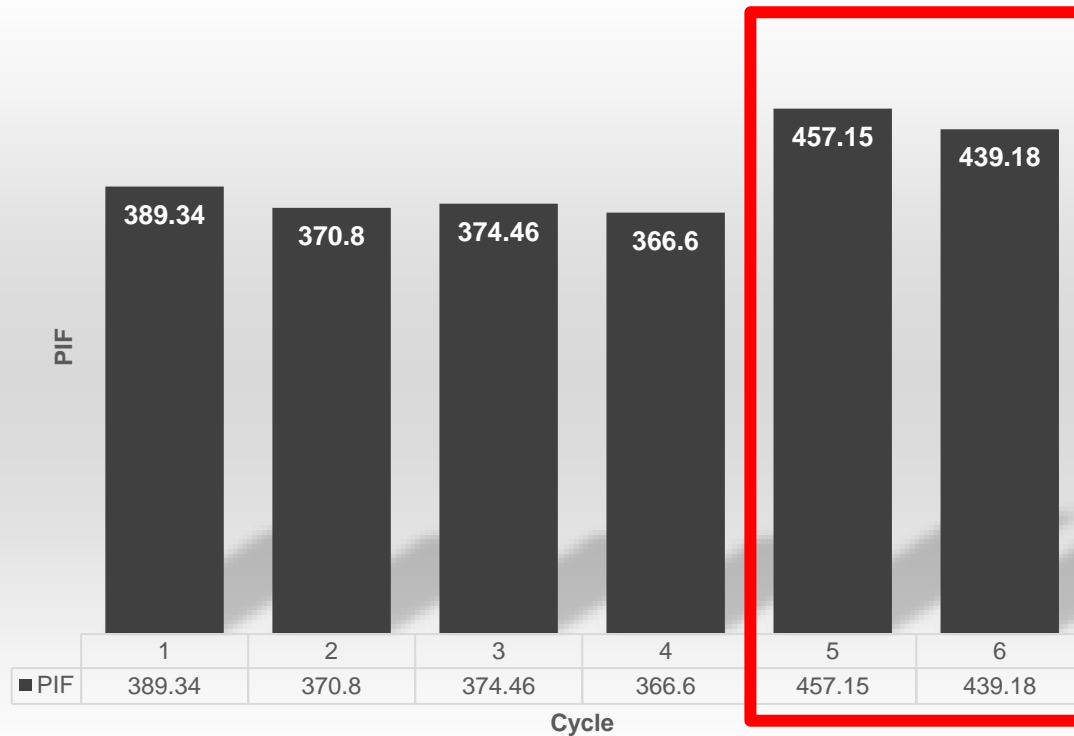


## IMPACT ON PRODUCTIVITY

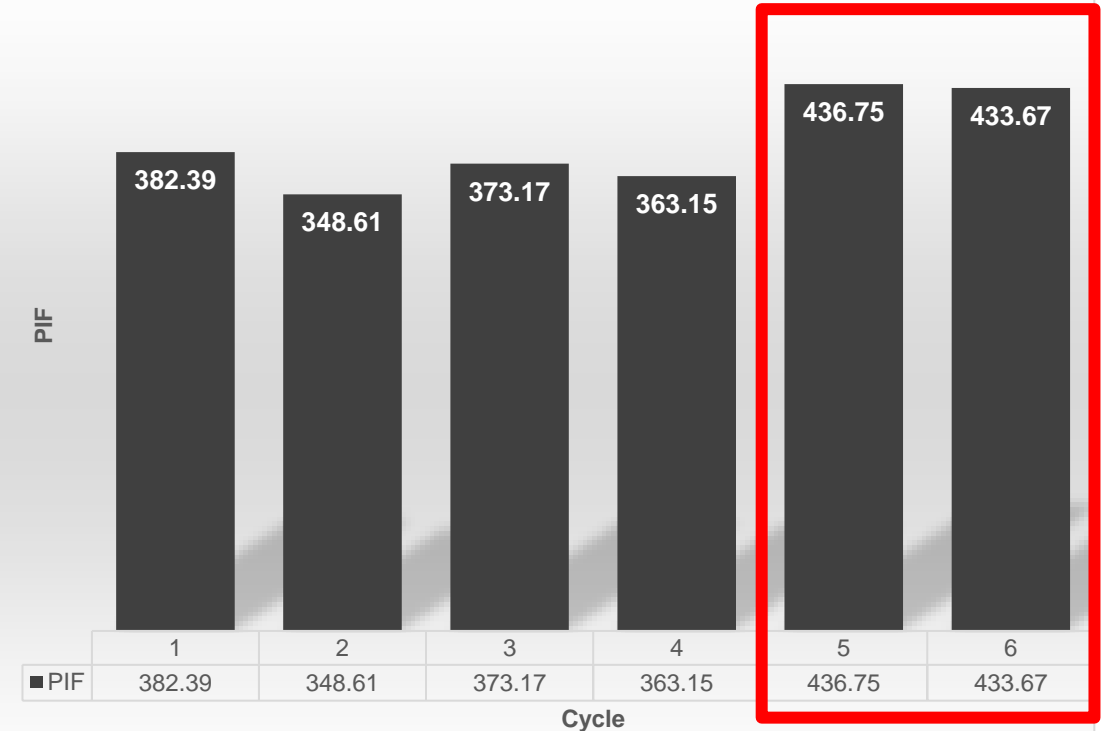


# PERFORMANCE INDICATING FACTOR 2021

### SECTION A

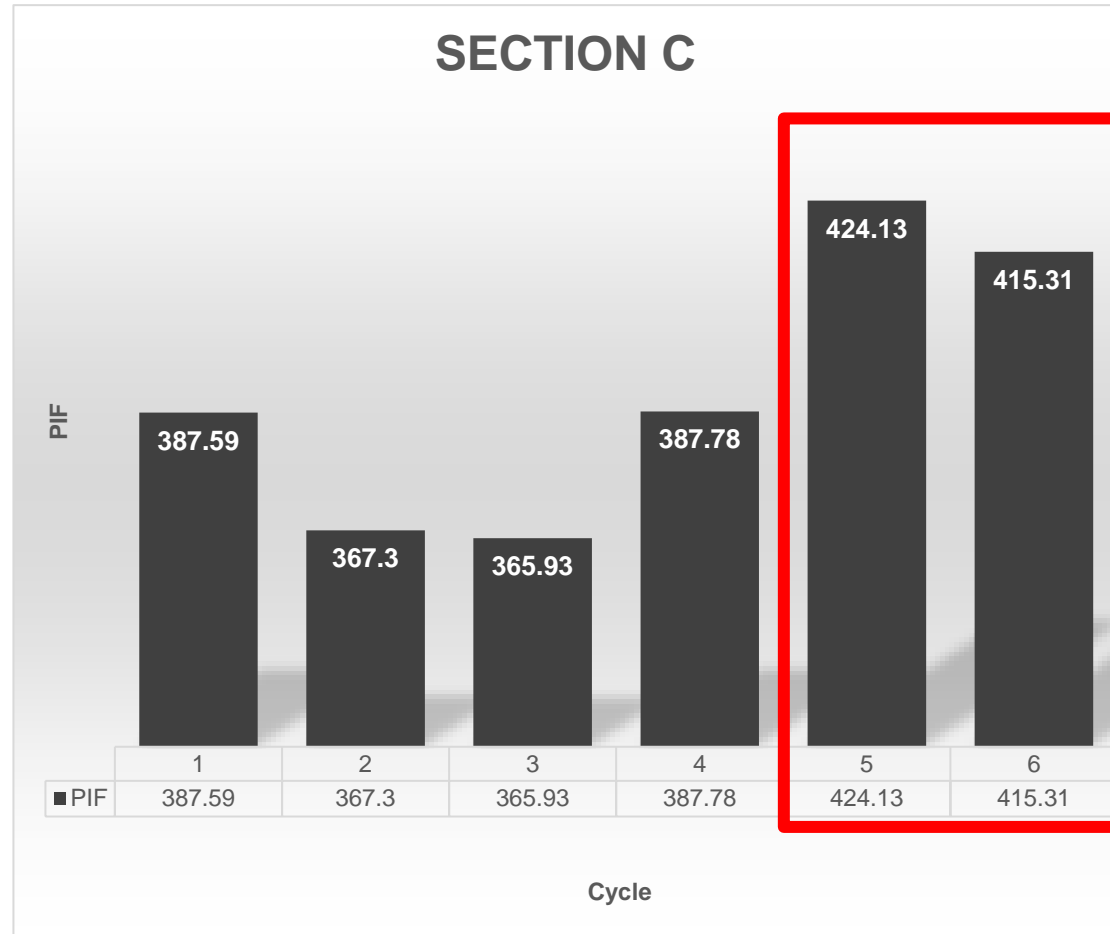


### SECTION B





## PERFORMANCE INDICATING FACTOR 2021



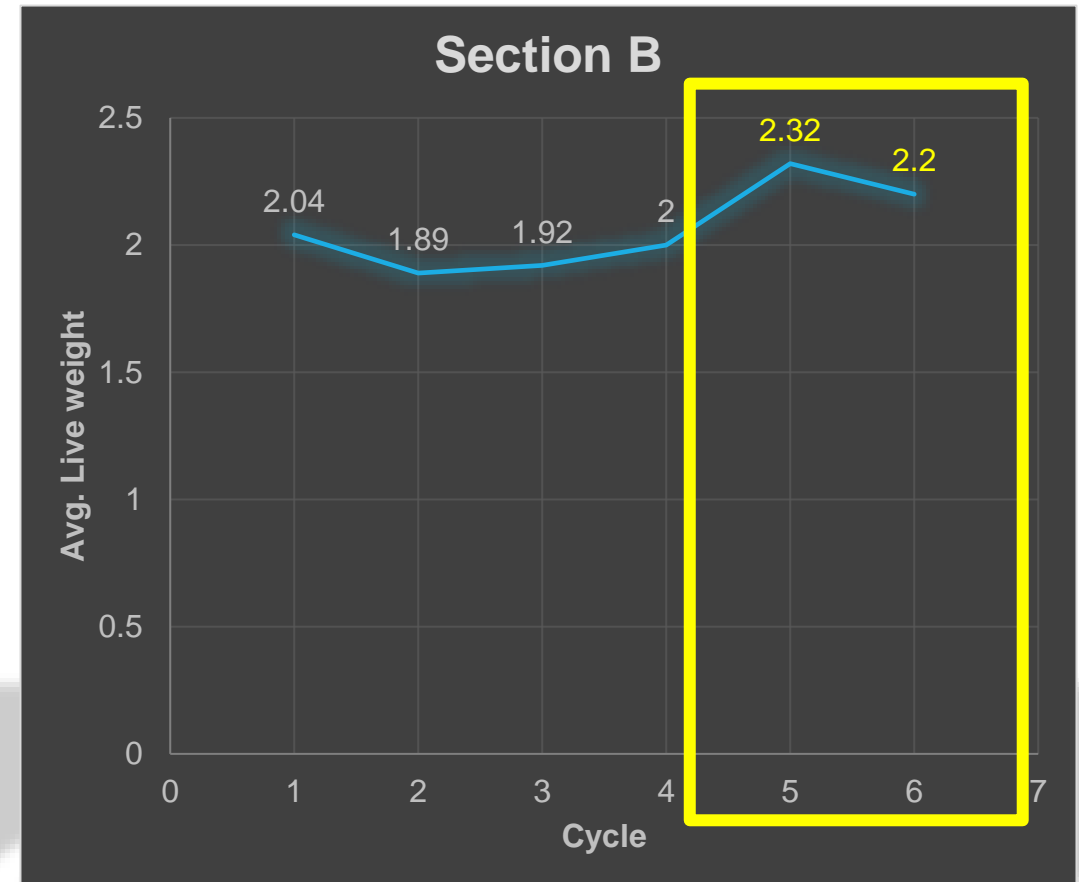
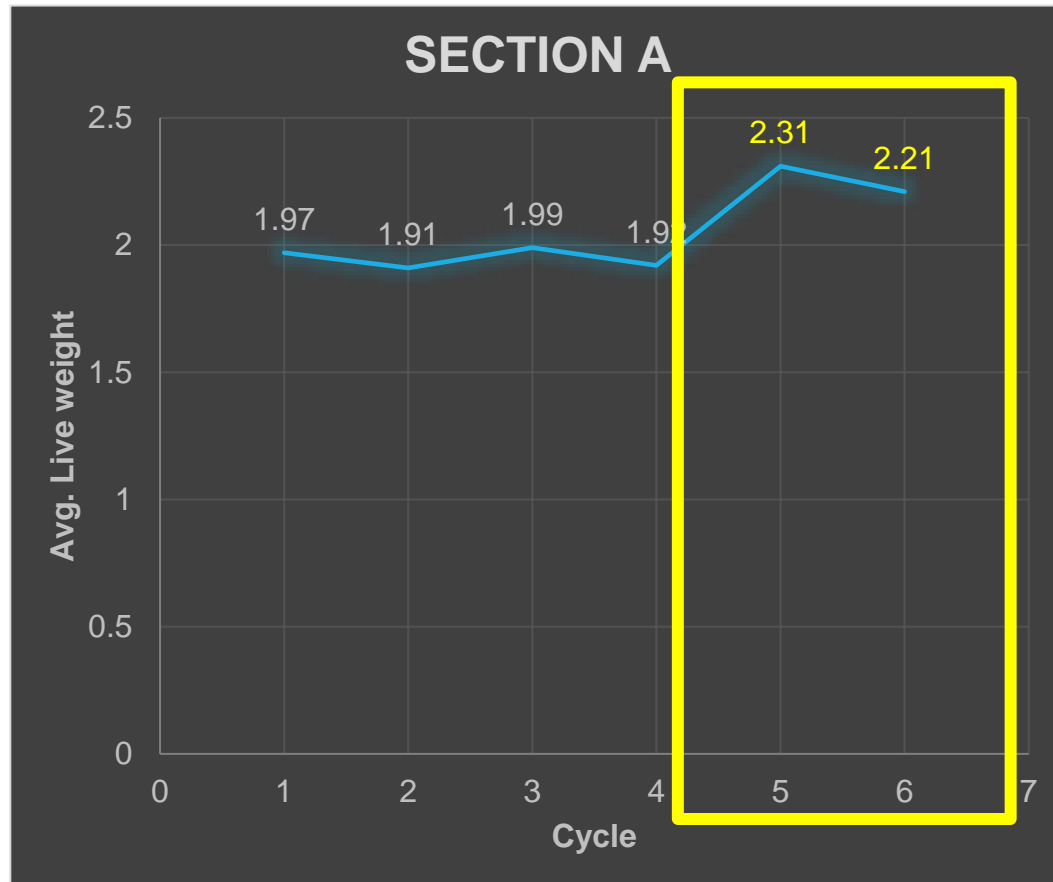
The trial started from cycle 5 for all sections where the PIF recorded was  $\geq 400$  points.



## IMPACT ON PRODUCTIVITY



# AVERAGE LIVEWEIGHT- 2021

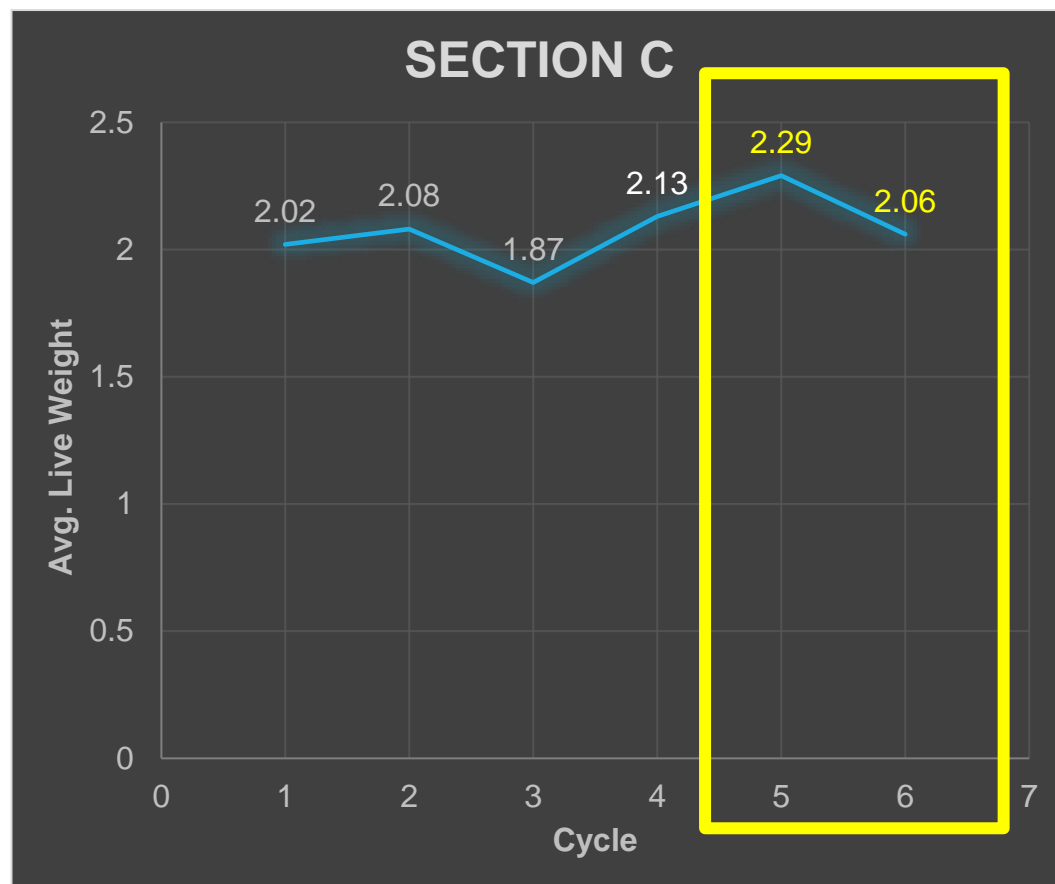




## IMPACT ON PRODUCTIVITY



# AVERAGE LIVEWEIGHT- 2021



All the section of Ba Farm showing bird average live weight with constantly  $\geq 2\text{kg}$  from cycle 5.



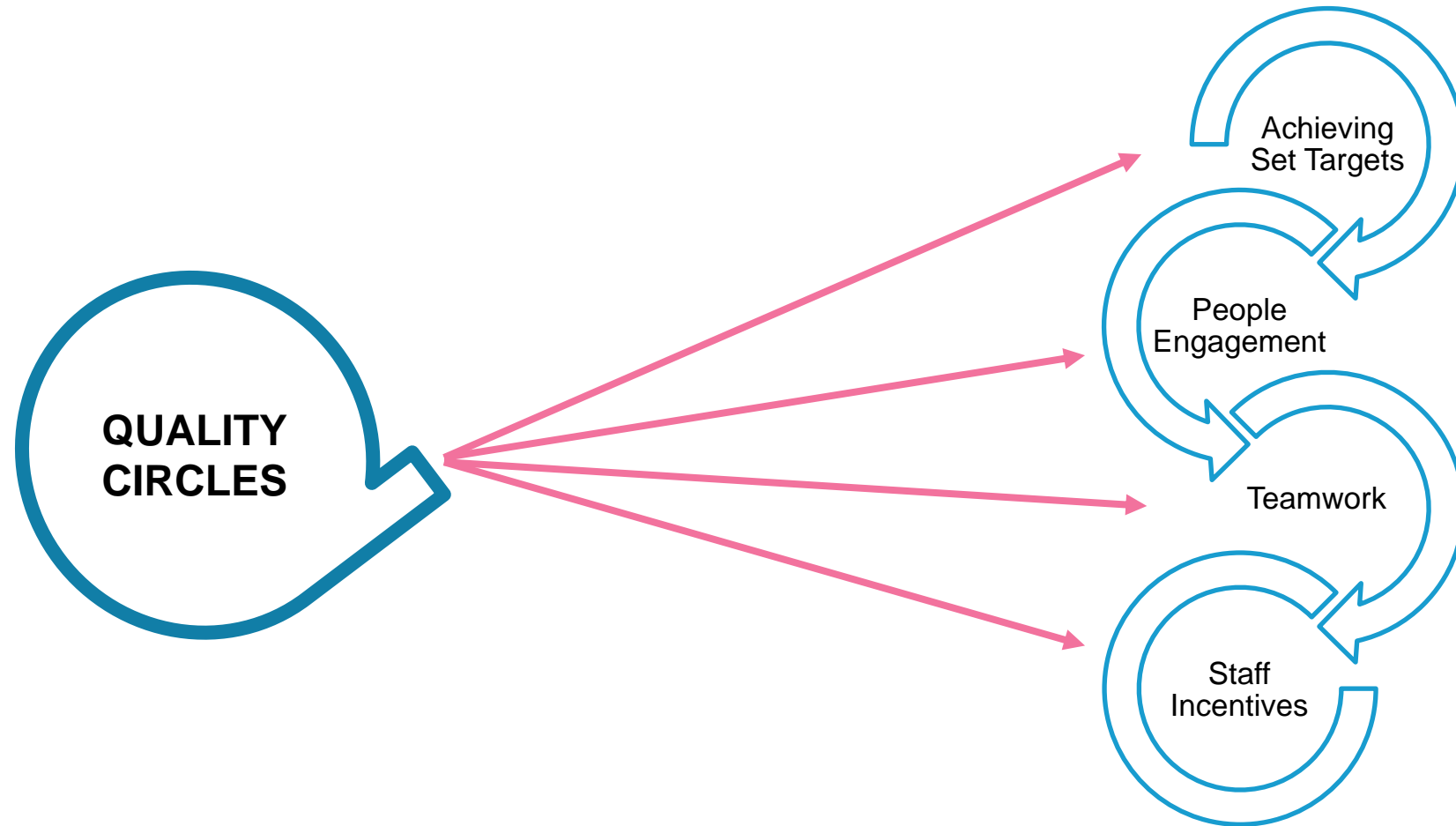
# VALUE CREATION TANGIBLE RESULTS



	Before Trial	After Trial
Total Birds Harvested	718565	794581
ALW	1.98	2.16
Difference	180g	
Total Liveweight Gained (Kg)	13682.88	
Monetary Value (@ \$6.90 per Kg)	\$94,411.87	

# IMPACT ON PRODUCTIVITY

## INTANGIBLE RESULTS





## IMPACT ON ORGANISATION GOALS

# CAPITAL PRODUCTIVITY

Total Input	\$2301.00
Total Output- Income from Liveweight	\$94,411.87
Achievement	ROI: \$41 for every dollar input



## CONTINUAL IMPROVEMENT STAGE

- \* To review the result
- \* Sustainability & Future Projects





# REVIEW



The targets was achieved comparing the target set with the past two cycles of the trial sheds.

Criteria	Target	Achieved
PIF	$\geq 400$	427.71
ALW	$\geq 2$ kg	2.16 kg

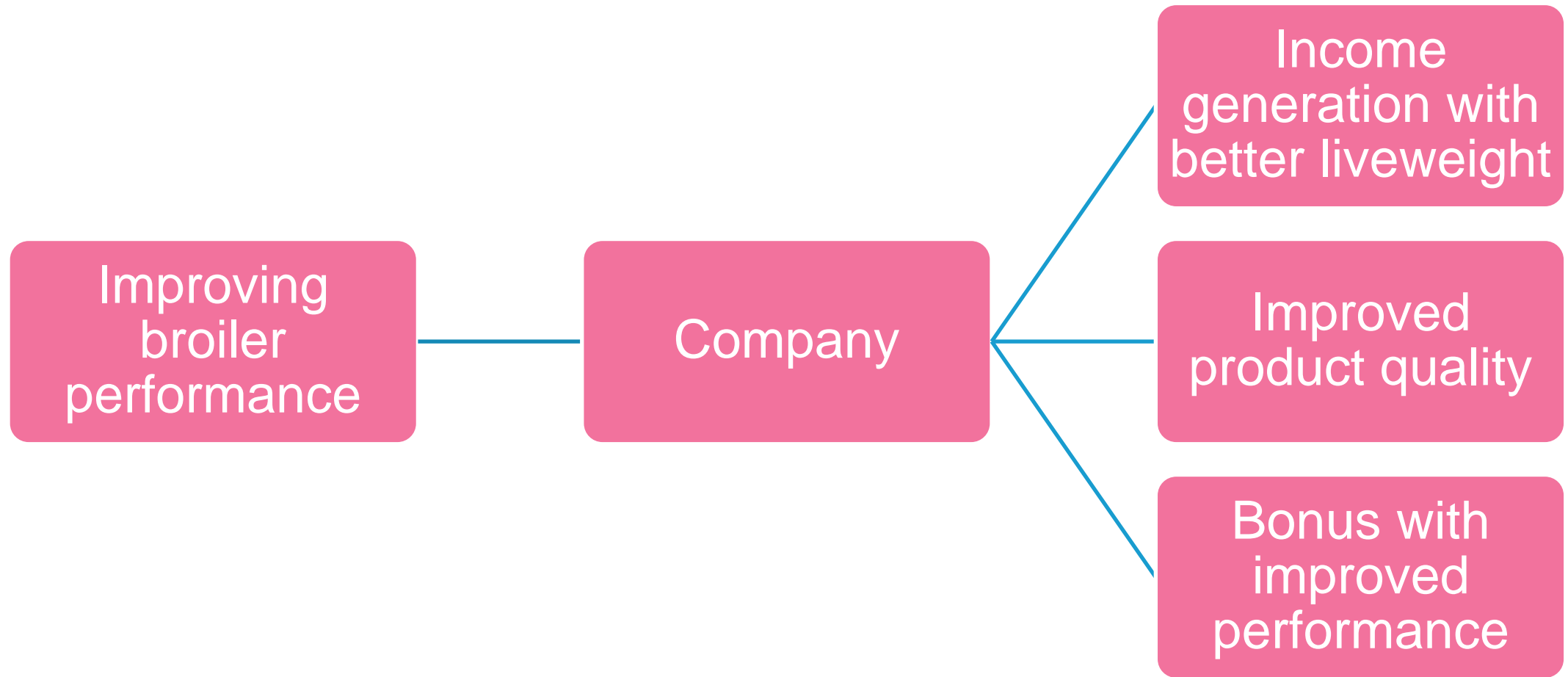


# SUSTAINABILITY



Component	Data Collected	Target Set	Trial Results	Post Trial
Performance Indicating Factor	372.65	> 400	427.41	404.47
Average Liveweight	1.99	> 2Kg	2.16	2.07

# CUSTOMER IDENTIFICATION





# FUTURE PROJECT PLAN



Criteria/ project type	Skills availability	Effectiveness of solution	Cost of implementation	Benefit of outcome	Total	Ranking
Scores	1-5	1-5	1-5	1-5		
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C  
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# THANK YOU

**2<sup>nd</sup> Team Excellence Competition 2022**



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